

Associated partners:

In order to develop close relationships with both the researchers and practitioners in water management, the project has a Liaison Committee (advisory body), consisting of:

- ▶ The Water Supply and Sanitation Technology Platform (EU)
- ▶ The International Network of Basin Organizations
- ▶ The Spanish Water Technology Platform (ES)
- ▶ The Institute of Meteorology and Water Management (PL)
- ▶ The Romanian Water Association (RO)
- ▶ The Languedoc Roussillon "Cluster EAU" (Pôle de compétitivité) (FR)
- ▶ Enterprise Europe Network (EU)
- ▶ TASK initiative (D)



To help with the innovation process, **WaterRtoM** will benefit from the Enterprise Europe Network (EEN), a network of 70 local consortiums, gathering about 600 partner organisations in more than 40 countries, promoting competitiveness and innovation at the local level in Europe and beyond.



Partners



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International
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France

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FAUBOURG COMMUNICATION



Water Research to Market

Speeds-up
the innovation
in the water sector
by improving
the visibility of
water research outputs



Water Research to Market

Water RtoM Strategy

Permanent watching of the sector:

Identification of current projects at EU level, upstream discussion with the research performers, permanent survey of bottom-up rising questions and demand of tools by practitioners.

ReMAS, the Research to Market Assessment Strategy,

Standardized method for an assessment of the potential benefits of tools emerging from research in terms of distance-to-market; an individualized strategy for implementation (a business case preparing for the next steps to follow-up).

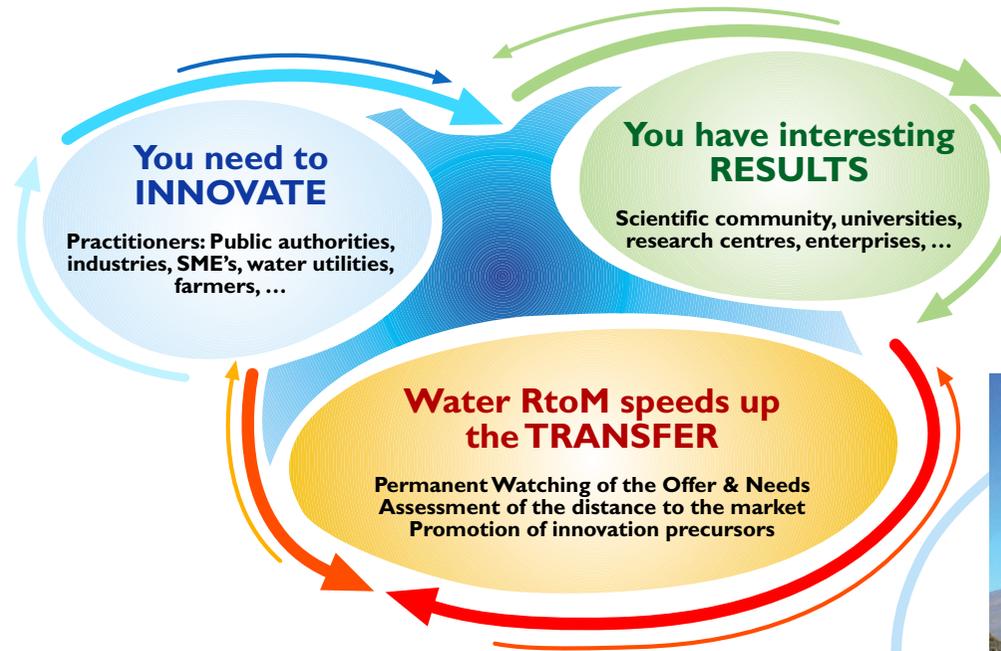
Promotion of Innovation Precursors

Disseminating innovations and promoting innovators (through a Marketing Strategy) during brokerage events, seminars, e-tools and e-fair, to identify practitioners ready to take up the innovation.

Water RtoM aims to speed-up the transfer of research outputs to practitioners, with a targeted time lag down to 3 - 5 years, by adding a step between research and the existing technology transfer schemes to end-users.

Water RtoM

Offer a **service** for the practitioners
Make available 30 **innovations ready to use**
Promote the innovations via a "e-fair", brokerage events, seminars, e-seminars,...



Innovations available at:
www.waterrtom.eu/e-fair

If you wish to be involved as an innovator or if you have some research outputs ready to be used by the practitioners,
Join us !

contact@waterrtom.eu

