

Exhibitor target group

Manufacturers, vendors and service providers will present their wares and services, covering the entire field of water management, to the international conference delegates.

Exhibitors from the fields of:

- Geology, hydrology
- Water management
- Software
- Manufacturers of (mobile) water treatment plants
- Science, research and education

Booth floor space prices at the IWRM Karlsruhe 2010 start from just 155€/m²!

Also, exhibitors at IWRM Karlsruhe 2010 have the opportunity to present their products and services at our business forum.*



If you have any further questions, please contact:

Christopher Boss
Tel.: +49 721 3720-5144
Fax: +49 721 3720-99-5144
christopher.boss@kmsg.de

Dates: 24 – 25 November 2010

Location: Karlsruhe Convention Center | Stadthalle

Organiser:

Karlsruher Messe- und Kongress-GmbH
Festplatz 9 | D-76137 Karlsruhe | Germany
www.messe-karlsruhe.de

Further information is available from:

www.iwrm-karlsruhe.com

*Spaces limited | Subject to change without notice | Last updated: 17 June 2010

Request for information

- by e-mail to: info@iwrm-karlsruhe.com
- or return this card, with your details, by fax to: +49 721 3720-99-5144

- ☐ I would like to attend the "IWRM Karlsruhe 2010" conference. Please send me the booking form.
- ☐ Please send me the full convention programme.
- ☐ Please contact me, I am interested in exhibiting.

Address:

Surname.....

First Name.....

Company.....

Street.....

ZIP Code/City.....

Fon.....Fax.....

E-Mail.....

www.iwrm-karlsruhe.com

IWRM Integrated Water
Resources
Management
Karlsruhe 2010



24 – 25 November 2010
Karlsruhe Convention Center | Stadthalle





Integrated Water Resource Management (IWRM) is a powerful tool for optimized allocation of – scarce – water resources to the existing or anticipated water demand by quantity and quality. Integrated, in this context, means that all types of water, be it rain water, surface and ground water, or even wastewater, are taken into consideration, as well as all types of water consumption, whether by agriculture, industry or for domestic use. Other factors that are taken into consideration are evapotranspiration as well as other losses, relative to the area under consideration.

IWRM is thus a necessary addition for planning and operating systems for water collection, water treatment, water distribution and water use. Due to this fundamental importance of IWRM, the Karlsruher Messe- und Kongress-GmbH and the Fraunhofer IOSB are organizing **IWRM Karlsruhe 2010** as a stand-alone event focusing on this topic.

The experts confirm this view of the importance of IWRM: By the submission deadline, over 155 abstracts had been submitted, all of which were of high quality and 40% of which came from abroad. It will therefore be possible to cover a broad range of IWRM-related topics. In addition to this, there will also be a generous amount of time dedicated to poster presentation and there are several keynote lectures on the technological, economic and social aspects of IWRM planned.

There will also be an exhibition held in parallel to the convention to present IWRM solutions and components. Several large companies and SMEs have already confirmed that they will be exhibiting at the accompanying exhibition. The exhibitors will also have the opportunity to present their products and services during a dedicated session at the conference.

During the evening session on 24th November 2010, the Europäische Brunnengesellschaft will award its honorary prize to a famous personality.

The response to the call for papers and the very broad range of marketing activities certainly reach the experts. Come to Karlsruhe in November 2010 – we look forward to seeing you!

Prof. Dr. rer. nat. H. Steusloff
Fraunhofer Institute for Information and Data Processing, IOSB

IWRM Karlsruhe 2010: Scope

1 Management of Rainfall Retention and Storage

- a. Retention and Artificial Recharge
(Groundwater, Surface Water, Rainwater)
- b. Erosion and Desertification

2. Waste Water Management in Agriculture

- a. Irrigation and Salination
- b. Hygienisation Management and Disinfection Processes, Sanitation
- c. Waste Water Reuse in Agriculture

3. Materials Flow and Ingredients Flow Management

- a. Nutrient Cycles
- b. Contaminant Remediation and Immobilization
- c. Management and Water Treatment Processes
- d. Water Quality Management
- e. Sediment Transport / Morphology

4. Water Resources Management (incl. Urban Areas)

- a. Utilization and Protection of Water Resources
- b. The Economic Triangle: Water, Energy, Food
- c. Water Resource Modeling
- d. Water Policies & Decision Support, Capacity Building
- e. Water Supply & Distribution Management

5. Water Management under Extreme Conditions

- a. Flood Water Management
- b. Storm Water Forecasting and Run-off Modeling
- c. Emergency Water Resources

Visitor target group

IWRM Karlsruhe 2010 is aimed at international trade visitors from science, industry and the public sector and will bring together the global expertise on the topic of IWRM in Karlsruhe.

- Decision-makers from utilities and waste disposal companies and local councils
- NGOs and authorities
- Political decision-makers
(state departments of the environment)
- Agricultural decision-makers and planners
- Universities, colleges, students

Conference admission fees:

All-days ticket:	€425.00
All-days ticket, reduced fee:*	€270.00
All-days ticket, students/school children:**	€125.00
Early booking fee (no later than 20/08/2010):	€380.00

* For delegates from the countries listed on the DAC list for 2008-2010.

** With proof of valid certification, which must be shown upon registration at the conference.

Partners and advisory board of IWRM Karlsruhe 2010

