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## Water RtoM - From Research to Market...

- IOWater - Our projects : news and update -

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## Water RtoM - From Research to Market...

The Water RtoM strategy has been successful for 12 research results that have attracted the attention of professionals. A good practice guide also provides tools to improve the Researchers-Users dialogue. It describes :

- A toolbox to facilitate the dissemination and promotion of research results to the market,
- 10 good practices to improve the "science-society-users" interface, based on the Water RtoM experience,
- Some recommendations.

IOWater and its partners, convinced of the importance and efficiency of such a strategy, propose to capitalize the Water RtoM tools and strategy through a permanent "service".

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