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## March 22nd - World Water day 2011 "Water for cities, responding to the urban challenge"

- International Office for Water - Information - To go further on the web - Date de mise en ligne : Wednesday 2 March 2011

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International World Water Day is held annually on 22 March as a means of focusing attention on the importance of freshwater and advocating for the sustainable management of freshwater resources.

An international day to celebrate freshwater was recommended at the 1992 United Nations Conference on Environment and Development (UNCED). The United Nations General Assembly responded by designating 22 March 1993 as the first World Water Day.

Each year, World Water Day highlights a specific aspect of freshwater. The objective of World Water Day 2011 is to focus international attention on the impact of rapid urban population growth, industrialization and uncertainties caused by climate change, conflicts and natural disasters on urban water systems.

This year's theme, Water for cities: responding to the urban challenge, aims to spotlight and encourage governments, organizations, communities, and individuals to actively engage in addressing the challenge of urban water management.

Official World Water Day website
Find a World Water Day event in your area